

InsightGlobal x  DELTA

THE 2023 DEI SUMMIT: WE ARE *RESILIENCE*.

ATLANTA, GA | NOVEMBER 1-3

The DEI Collective

WE ARE ***RESILIENCE.***

Amidst the challenges that cast shadows over our industry, we, as DEI leaders, stand as beacons of light, illuminating the path toward a brighter, more inclusive future. Join us at The 2023 DEI Summit, where the theme "We Are Resilience" echoes the strength within us to triumph over adversity.





ABOUT THE ***SUMMIT***

The only one of its kind, designed for and by DEI leaders, The 2023 DEI Summit is an annual convergence of influential voices, groundbreaking thinkers, and innovative leaders from various industries. This year's summit is taking place November 1-3, 2023, both virtually and in Atlanta, GA at presenting sponsor Insight Global's Headquarters.

By amplifying diverse perspectives, igniting dialogue, and nurturing an inclusive environment, we will shape a future where equity and inclusion flourish in every facet of society during these three days of purposeful programming. Through a mix of learning and networking opportunities, the summit brings the DEI field together - from the newest members to the most seasoned in the field - to discuss current trends, share best practices and lessons learned, prioritize wellness, and collectively cultivate solutions to advance past the barriers and challenges slowing progress towards DEI goals.

SPONSORSHIP **MESSAGE**

In a world where darkness threatens to obscure progress, we refuse to be dimmed. This summit is a testament to our commitment, a celebration of our collective power, and a showcase of our unwavering dedication to fostering diversity, equity, and inclusion. Together, we rise above the gloom, armed with the power of knowledge, collaboration, and shared purpose.

The 2023 DEI Summit is more than an event – it's a movement that rekindles hope and redefines possibility. Through thought-provoking discussions, interactive workshops, and inspirational stories, we will explore the limitless potential of resilience. We believe that by championing resilience, we can empower the least of us, uplift marginalized voices, and create lasting change that transcends the challenges of today.

Join us as we come together, igniting a brilliant light that pierces through the darkness. Let's build a future where inclusivity thrives, equity prevails, and diversity flourishes. The 2023 DEI Summit is your platform to contribute, connect, and catalyze transformation. Together, we shine as a radiant force of resilience, guiding the way for a better, more equitable tomorrow.

Mark your calendars and prepare to be inspired, uplifted, and empowered. Let's light up the path forward at the 2023 DEI Summit!

Best,

Lori Spicer Robertson
The DEI Summit Founder

WE ARE **RESILIENCE.**



MEET THE **HOST COMMITTEE**



Lori Spicer Robertson
Founder & Chief Joymaker
Wundher/The DEI Collective



Crystal Andrews Banks
Global Head, DEIB
Kraft Heinz



Jessica Anderson
*Director-Global Diversity, Equity
and Inclusion*
Delta Air Lines



Kristen T. Cook
*Vice President Engagement,
Inclusion & Diversity*
Equifax



Nichelle Grant
Head of DEI
Siemens USA



Michelle Marshall
Head of DEI
Puma



Korryn Williamson
Director of DEIB
Insight Global



Rhonda Holmes
*Global Head of Diversity, Equity,
Inclusion and Belonging*
Anaplan



Sherika Ekpo
Founder & CEO
Shaw Ekpo Enterprises



Markita C. Jack
VP, Head of DEI
Iterable, Inc.

SCHEDULE OF *EVENTS*



NOVEMBER 1

DAY 1

SCHEDULE:

8:30 AM – 11:30 PM: Community Service
2:00 PM: Registration / Doors Open
2:30 PM – 5:00 PM: Opening Sessions
6:00 PM - 8:00 PM: Delta Air Lines Welcome Reception



NOVEMBER 2

DAY 2

SCHEDULE:

8:00 AM: Networking Breakfast
9:00 AM – 12:00 PM: Sessions
12:00 PM – 1:00 PM: Lunch Panel
1:00 PM - 4:00 PM: Sessions
4:30 PM – 6:30 PM: Awards Reception + Chat



NOVEMBER 3

DAY 3

SCHEDULE:

8:30 AM: Welcome
9:00 AM – 10:00 AM: Mentor Breakfast
10:00 AM – 12:30 PM: Sessions

SESSION TOPICS **INCLUDE**

- Creating a culture of inclusion and belonging
- Leadership Accountability – Dashboards and Scorecards
- The Overall Health of DEI
- Diversifying Who We Hire to Retire
- Navigating DEI Through Communications and Marketing
- Cultivating Diversity to the Top
- Skill-first Hiring and Development
- Inclusive Succession Planning
- Decoding Affirmative Action in the Workplace
- Nurturing Diverse Talent to Succeed
- Multigenerational Change Leadership
- Charting the DEI Leaders Path
- Wellness and the Work
- Building an intentional DEI marketing and communications strategy
- Developing accountability measures for DEI
- Attracting diverse talent
- Upskilling and developing your diverse talent
- DEI Evolution: From Compliance to Inclusive Integration

SPONSOR PACKAGES **BROKEN DOWN**

We invite visionary organizations and individuals to join us as sponsors of The 2023 DEI Summit and have the unique opportunity to make a lasting impact, shape the future of this field, and contribute to building a more inclusive society.



PLATINUM

AWARDS RECEPTION SPONSOR

- Designated as an official platinum sponsor for the awards reception
- Company logo on all promotional campaigns including: print, website, digital and social media
- Sponsor Spotlight in Marketing Email
- Keynote speaking opportunity during the main session
- Exclusive breakout session speaking opportunity
- Brand-activated breakout room
- Photobooth branding
- Premium brand placement
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 5
- Virtual Tickets: 10



PLATINUM

MENTOR BREAKFAST SPONSOR

- Designated as an official platinum sponsor for the mentor breakfast. Be the host sponsor for the DEI Mentor Breakfast Table and let your wisdom illuminate the path forward. This will be an exclusive morning of shared insights and invigorating discussions. As a seasoned leader, your journey in DEI has been a testament to resilience and sustained impact. Now is your chance to guide and nurture new and mid-career DEI leaders, equipping them not only with knowledge but also the mental fortitude to navigate challenges and champion change. Let's create a ripple effect of positive change. Your legacy of resilience awaits.
- Company logo on all promotional campaigns including: print, website, digital and social media
- Sponsor Spotlight in Marketing Email
- Keynote speaking opportunity during the mentor breakfast
- Exclusive breakout session speaking opportunity
- Brand-activated breakout room
- Photobooth branding
- Premium brand placement
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 5
- Virtual Tickets: 10

SPONSOR PACKAGES ***BROKEN DOWN***



GOLD

- Designated as an official gold sponsor
- Company logo on all promotional campaigns including: print, website, digital and social media
- Sponsor Spotlight in Marketing Email
- Exclusive breakout session speaking opportunity
- Brand-activated breakout room
- Photobooth branding
- Premium brand placement
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 4
- Virtual Tickets: 8



SILVER

- Designated as an official silver sponsor
- Company logo on all promotional campaigns including: print, website, digital and social media
- Exclusive breakout session speaking opportunity
- Brand-activated breakout room
- Sponsor Spotlight in Marketing Email
- Premium brand placement
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 3
- Virtual Tickets: 6



BRONZE

- Designated as an official bronze sponsor
- Company logo on all promotional campaigns including: print, website, digital and social media
- Premium brand placement
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 2
- Virtual Tickets: 4



PARTNER

- Designated as an official partner sponsor
- Acknowledgment during the conference's closing remarks
- Brand Takeaway: This is the opportunity to provide a branded item for each guest.
- In-Person Tickets: 1
- Virtual Tickets: 2

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READY TO PICK A SPONSORSHIP PACKAGE? CONTACT US!

KORRYN WILLIAMSON
Director of DEIB, Insight Global
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SPONSORSHIP *LEVELS AND OFFERINGS*

SPONSORSHIP LEVEL	KEYNOTE SPEAKER	MENTOR BREAKFAST BRANDING OR AWARDS RECEPTION	PHOTOBOOTH BRANDING	BREAKOUT SESSION SPEAKER + BRAND ACTIVATED BREAKOUT ROOM	PROMOTIONAL CAMPAIGNS INCLUDING PRINT, WEBSITE, DIGITAL AND SOCIAL MEDIA	PREMIUM BRAND PLACEMENT	BRANDED TAKEAWAY	IN-PERSON REGISTRATION	VIRTUAL REGISTRATION
PLATINUM - \$50,000	✓	✓	✓	✓	✓	✓	✓	5	10
GOLD - \$25,000			✓	✓	✓	✓	✓	4	8
SILVER - \$15,000				✓	✓	✓	✓	3	6
BRONZE - \$10,000					✓	✓	✓	2	4
PARTNER - \$5,000						✓	✓	1	2

TICKET PRICES: \$800 General In-Person Admission | \$500 Virtual Tickets

EXCLUSIVE ***SPONSORSHIPS***

KEYNOTE SPEAKER - \$50,000

Inviting trailblazing, thought leaders is no easy feat, but this sponsorship will ensure each attendee walks away with innovative ways to combat the DEI challenges of today. You will receive an opportunity to address the attendees (3 minutes), introduce the speaker, and have your company logo displayed during the session.

AWARDS RECEPTION - \$50,000

With DEI professionals coming from all over the country, it is important to honor those who have led the way for others. As the awards reception sponsor, you have the ability to curate an unforgettable experience to uplift others. In-person attendees will have the opportunity to connect during the reception on day two.

SUMMIT PANEL LUNCHEONS - \$20,000

Over lunch, attendees will enjoy the chef's culinary creation as they engage in an intimate conversation with some of the industry's leading experts. This sponsorship will give your company the opportunity to creatively feature your brand at guest tables and introduce the luncheon session and speakers.

TRANSPORTATION SPONSOR - \$20,000

As the group of dynamos experiences Atlanta, we want to ensure they ride in style. Your transportation sponsorship will afford summit-goers to continue building bonds as the move about the city.

PANEL/WORKSHOP SPEAKERS - \$10,000

Interactive panels and workshops will be offered over the three days to spark inspiration among the attendees to continue their journey for lasting change. This sponsorship opportunity gives you naming rights for the session and the chance to introduce it as well.

COMMUNITY ACTIVATION - \$10,000

Each year, attendees will commit to building resilience in the host city. As a sponsor, your company will aid in purchasing the supplies for the project and provide the t-shirts to all in-person attendees. Additionally, you will have an opportunity to invite your employees to join in on this unique community service activation.

MENTOR MOMENT BREAKFASTS - \$5,000

Since The DEI Collective is industry agnostic, it is essential to create spaces where respective industry leaders can connect. In-person attendees will have the opportunity to learn from a seasoned leader of your company with a fresh, delectable start to the day.

BOOK - \$5,000

Many of our speakers are bestselling authors. We would like to provide the books of each speaker to our attendees as part of their registration. As the book sponsor, you will also receive a branded label affixed inside each book cover.

IN-KIND ITEMS (350 ITEMS)

The many coveted items that we offer at our summit includes water bottles, notebooks, pens, bags, snacks, water, and additional items that support our leaders in attendance. These items are branded with your company's logo to remind attendees that you support their DEI journey and overall resilience!

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READY TO PICK A SPONSORSHIP PACKAGE? CONTACT US!

KORRYN WILLIAMSON
Director of DEIB, Insight Global
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ADDITIONAL ***INFORMATION***

1. Who is the target audience for this event? Are they already experts in the industry? Would prospects want to attend this event? Are we speaking to other leaders in the space, or are we educating on the value of DEI in the workplace?

- We are targeting DEI leaders of all levels, in all industries. For all of our topics we will have breakout sessions for new DEI leaders, mid-career, and seasoned leaders. This conference would also be beneficial to DEI-adjacent roles such as CEOs, HR, Talent Acquisition, CSR/ESG, and L&D leaders.

2. Why should you attend?

- Gain insights into current issues that are shaping the future of the workplace.
- Establish valuable connections with other high-level enterprise executives.
- Participate in a thoughtfully designed experience that will assist in achieving your strategic goals.

THE *DEI COLLECTIVE*

With the simple intent to replenish the mental fortitude and resilience of DEI practitioners, The DEI Collective (commonly referred to as The Collective) launched in May 2021 in honor of Mental Health Awareness Month. Today, with over 280 DEI practitioners from all major industries, The DEI Collective leverages its collaborative impact to shape a more equitable and just world.

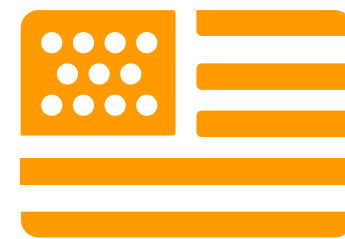
The Collective convenes monthly around key opportunities, tangible solutions, celebrating wins, shared practices, and peer support that results in systemic change. The DEI Collective also curates summits and experiences that sit at the intersection of culture and creativity to provide an activation platform for changemakers seeking to advance more diverse, inclusive, and equitable outcomes.



288+
COLLECTIVE
MEMBERS



2% GLOBAL
MEMBERS



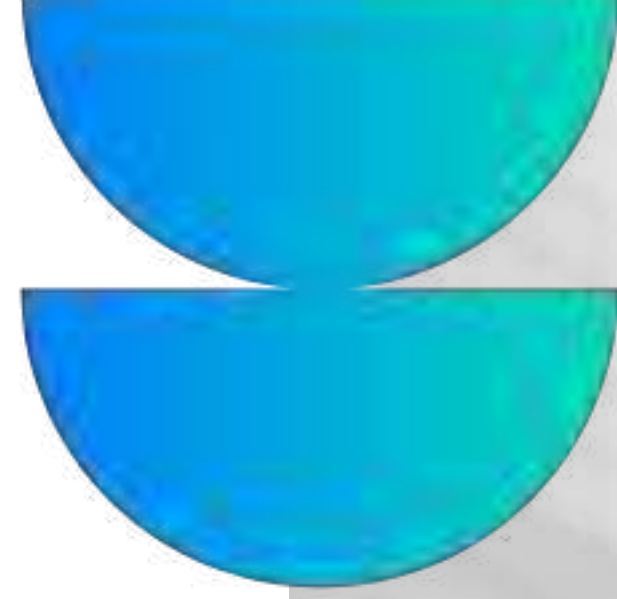
98%
DOMESTIC
MEMBERS



197 COMPANIES
REPRESENTED



YEARS IN DEI
8% - 30 > Years
77% - 15-30 Years
15% - 15 < Years



COLLABORATE ***WITH US***

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THANK **YOU**